



The Children's Media
FOUNDATION

The Children's Media Foundation was set up in January 2012 to ensure that UK kids have the widest possible choice and the highest possible quality, safe and appropriate media, across all platforms.

It will work with:

- ▶ The Children's media industry - broadcasters, producers, distributors, licensors, writers, performers etc.
- ▶ Academics and researchers - to stimulate and communicate high-quality, relevant research and promote media literacy
- ▶ Politicians, policy-makers and regulators - to ensure that debate around children's media issues is well-informed and of public value
- ▶ Parents, educators, and child welfare professionals - to focus on what's best for the young audience
- ▶ Other organisations - to ensure the children's voice is heard

The CMF Needs Your Help

We are looking for expertise and enthusiasm, to grow our volunteer base...

And we need Patrons to pledge financial support...

Find out how you can meet the CMF team overleaf...

Join the CMF team for Breakfast in the HUBS from 8 a.m. on Friday 6th July to learn more about the Foundation's aims, action plans, and achievements. Meet members of the Board, the Executive Group and Patrons and hear from them how the CMF proposes to make a difference for UK kids. Find out what the organisation is already doing and its relevance for you.

The CMF Breakfast

Friday July 6th

0800 – 0920

HUBS B

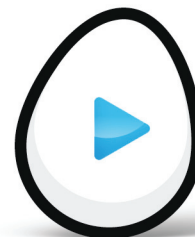
All welcome...

Make it a date to find out more about the Foundation and its plans



The Children's Media Foundation

@Childmediafound



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If you would like to keep in touch with news from CMF, sign up on our website:

www.thechildrensmediafoundation.org

Or post us your details on this card.
Send to:

The Children's Media Foundation

PO Box 56614

London W13 0XS

Name.....

Email Address.....