

All-Party Parliamentary Group on Children's Media and the Arts

Annual General Meeting - Monday 22 May 2023, 5.30pm - Committee Room 3, House of Lords

1. In attendance / Apologies

- 1.1. Attending - Baroness Benjamin, Andrew Rosindell MP (represented), Baroness Osamor, Baroness Armstrong and Lord Storey
- 1.2. Apologies - Baroness McIntosh

2. Annual Report

- 2.1. Baroness Benjamin outlined the key activities in the last 12 months (full report attached)

3. Election of officers

- 3.1. The following were elected as officers of the All-Party Group
 - 3.1.1. Co-chairs: Julie Elliott MP, Baroness Benjamin of Beckenham
 - 3.1.2. Officers: Andrew Rosindell MP, Baroness McIntosh of Hudnall

4. A.O.B

- 4.1. APPG business over the next six months was discussed. It was agreed to address the Media Bill and to provide information for ministers in the form of reports on the issues around children, young people and the future of public service media in the UK.

The meeting closed at 6pm.

Annual Report (presented at the meeting)

The APPG for Children's Media and the Arts held an AGM on May 16th 2022, followed by three meetings as follows:

1st December 2022

"The Future Landscape of Children's Public Service Broadcasting"

[Baroness Benjamin](#) invited each of the commercial public service broadcasters and regulator Ofcom to outline their plans following the closure of the Young Audiences Content Fund. ITV, Channel 4 and Channel 5 all sent content and policy people to discuss their next steps and Ofcom was represented by their Director of Content Policy and their Broadcasting and Media Principal, to consider how they might regulate for children's content going forward.

The meeting indicated that despite successfully increasing commissioning during the three-year pilot of the Young Audiences Content Fund, commissioning would now - inevitably as the broadcasters saw it - decrease again. And with budget cuts at the BBC that meant to a lower position than before the pilot began.

25th January 2023

"The Importance of Keeping Drama and Theatre for Children and Young People Alive"

This meeting was convened by Action for Children's Arts to inform MPs and Peers about an upcoming campaign: "Seize The Day!" March 20th – 27th 2023. Seize the Day! is a co-ordinated

effort by the Drama and Theatre Education Alliance (DTEA) to raise the profile of Drama in schools and of Theatre for Young Audiences.

27th February 2023

"What's Happening in Kids 2"

BBC Director of Children's and Education [Patricia Hidalgo](#) spoke to an All Party Parliamentary Group meeting in the House of Lords on, hosted by [Baroness Floella Benjamin DBE OM](#). The meeting also welcomed representatives from **Ofcom** and the **DCMS, Animation UK**, the **Children's Media Foundation**, academics, media strategists and children's and youth TV producers.

Patricia Hidalgo outlined a three-point plan for support for the children's media industry in the UK - increased tax incentives, with potentially additional incentives for culturally relevant programming, and prominence on the streamers for public service content.

Financial Report

No financial transactions to report. The APPG has no assets, spent nothing, and received no donations or revenue in the reporting year to May 22nd 2023.